



Evergreen is the new premium budget tyre from China and is THE up and coming name in the tyre industry. The tyres are manufactured by Shandong Jinyu Tire Company which has two plants manufacturing 2.5 million commercial tyres and 10.5 million car tyres. The company has an excellent awareness of ECE regulations with the range of tyres currently being produced already S (sound) & W (wet grip) type approved, PAH approved and E marked. All this is backed up by worldwide quality accreditation including CCC, ISO 9001:2000, ISO 17025, TS16949, DOT, ECE and INMETRO.

The tyres are manufactured in a large modern factory with excellent quality control and by the year 2015 it will have seen £500 million invested in its tyre production equipment and R & D facilities. The company is so confident of the quality of their offering that they will replace any tyre that is found to be defective due to the manufacturing process or materials used or even if it suffers unrepairable damage resulting from normal road use (subject to terms and conditions) – a definitive statement from a Chinese tyre manufacturer.

Evergreen use silica base tread compounds for improved grip and handling with good testing facilities and excellent quality control to ensure that they are able to meet future requirements and to further improve their offering to the market. There is an opinion in the industry that it is doubtful if there is a better quality tyre made in China.

Evergreen is an exclusive brand only available to Group Tyre and can be sold with confidence in the brand, the construction of the tyre, and the performance of it to the consumer.